

Landscape Traces Berlin/Seinäjoki

Art in Public Space

Intervention in Seinäjoki by Simona Soare

The idea is to bring a trace from Berlin into the landscape of Seinäjoki. A poetical expression, a collage on the streets from Seinäjoki with a particular element from Berlin, “a manhole cover from Alexanderplatz”. During my stay in Finland, I would like to do an Art Intervention in the Public Space of Seinäjoki, to leave “a stamp” (actually a linocut print, with the image of the manhole cover of the water canalisation from Berlin Alexanderplatz) and to stick it on the Pavement in Seinäjoki in a famous market or in a very populated place.

The printed linocut on the streets of Seinäjoki is further emprinted by the shoeprints of passersby who leave their traces. A graphical element in black and white is integrated in the dark, heavy gray atmosphere of wintertime in Seinäjoki, and hopefully contrasted with snow once in a while.

The linocut graphic leaves the formal “white cube” presentation environment of the gallery and becomes a part of the public scenery. This transition is a phenomenon which interests me.

This intervention in public space, is an extension of my everyday experience in Berlin and creates a dialog to the new experiences in Finland.

Simona Soare was born in Romania, Galati 1979. She studied in the UNA (National University of Fine Arts), Bucharest, until 2003. She participated in the Erasmus Program moving to the School of Art and Design, Berlin Weissensee (KHB Berlin/Germany) and later completed a Master of Fine Arts at the Berlin University of the Arts 2007 (UdK Berlin). In November and December 2007, she spent two months in the Nelimarkka Artist Residency in Alajärvi (Finland).